



LASER WORLD
OF PHOTONICS
INDIA



MESSE
MÜNCHEN

LASER WORLD OF PHOTONICS INDIA

Sponsorship & Marketing Services

India's platform for
laser and optical technologies—
Components, Systems and
Applications

world-of-photonics-india.com

September
17—19,
2025

Bangalore International Exhibition
Centre (BIEC), Bengaluru



**LASER WORLD
OF PHOTONICS
INDIA**

Platinum Partner*

* limited to 1 company



Image is for representation purpose only



Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and first in hierarchy of all logos
- ▶ 18 sqm space in the exhibition

Online

- ▶ Partner logo to be title as 'Powered by' for all the trade fair in all promotional campaign
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database
- ▶ Two exclusive social media posts
- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Testimonial of the CEO/MD to be shared through social media platforms

Print

- ▶ Partner logo to be featured on online, print, news paper and onsite
- ▶ Logo in applicable print media (for e.g. — B2B magazine/newsletter (if any) etc)

Onsite

- ▶ Logo on applicable onsite branding
- ▶ 1 exclusive branding onsite in prominent location
- ▶ 2 min. company video to be played on screen
- ▶ Partner CEO to be present during the inaugural/ ribbon cutting ceremony of Laser World of Photonics India

INR 10,00,000 | EUR 11,765

Plus Indian tax as applicable



Image is for representation purpose only

Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and preference in hierarchy of all logos
- ▶ 15 sqm bare space in the exhibition

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy
- ▶ One exclusive social media post

Print

- ▶ Logo on trade fair invitation/show guide etc. Logo placed as per hierarchy
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc). Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding
- ▶ 1 min. company video to be played on screen

Silver Partner*

* limited to 2 companies



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Mileage - Superior visibility and branding

Key Deliverables

- ▶ Prominent logo and preference in hierarchy of all logos
- ▶ 12 sqm bare space in the exhibition

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy

Print

- ▶ Logo on trade fair invitation/show guide etc. Logo placed as per hierarchy
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc). Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding

Buyer Seller Forum Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - high visibility in our unique business meet program

Key deliverables

- ▶ Exclusive branding in the Buyer Seller Forum area
- ▶ Logo featured in registration counter at the Buyer Seller Forum entrance

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database

Print

- ▶ Logo on trade fair invitation/show guide etc.
- ▶ Logo in all applicable print media (for e.g. — B2B magazine/newsletter etc). Logo placed as per hierarchy

Onsite

- ▶ Logo on applicable onsite branding



INR 5,00,000 | EUR 5,700

Plus Indian tax as applicable

Video Screen Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - exclusive branding & superior visibility

Key Deliverables

- ▶ Exclusive branding on onsite video screen panels
- ▶ 2 minutes audio visual clip to be played on screen in regular intervals

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo to be featured in applicable emailers, social media and other promotional campaign to our visitor database. Logo placed as per hierarchy

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on applicable onsite branding

Registration Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - be the first one to leave an impact at the registration counter which every visitor passes through

Key Deliverables

- ▶ Exclusive logo on registration branding

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo featured in one emailer to be sent to our visitor database.

Print

- ▶ Logo on trade fair invitation / Show guide and other applicable promotional activities

Onsite

- ▶ Logo on applicable onsite branding



INR 5,00,000 | EUR 5,700

Plus Indian tax as applicable

Visitor Guide Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - a pocket guide with hall layouts and complete exhibitor listing. A must-have for both exhibitors and visitors

Key Deliverables

- ▶ Prominent logo on visitor guide
- ▶ Advertisement strip on visitor guide with logo, hall no. & booth no.

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



INR 3,50,000 | EUR 4,000

Plus Indian tax as applicable

Badge Partner*

* limited to 1 company



Mileage - get your brand on the visitor badges

Key Deliverables

- ▶ Exclusive logo on the visitor badges

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo in emailers / whatsapp campaign to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



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**LASER WORLD
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INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Lanyard Partner*

* limited to 1 company

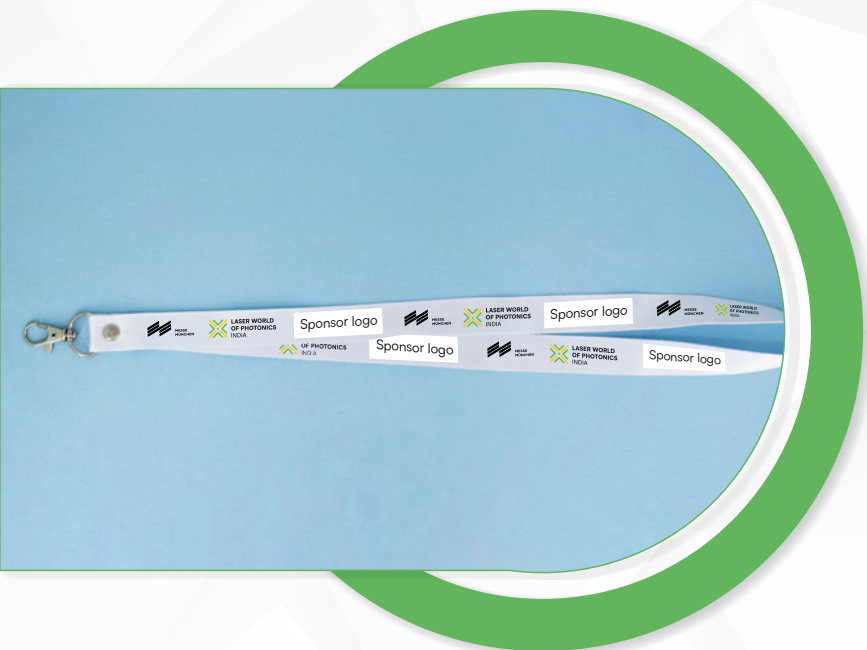


Image is for representation purpose only

Mileage - get your brand on visitor, speaker, delegate and media lanyard

Key Deliverables

- ▶ Exclusive logo on visitor lanyard

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company logo in emailers / whatsapp campaign to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Visitor Bag Partner*

* limited to 1 company



Image is for representation purpose only

Mileage - exclusive branding on the carry bags distributed at the registration counter (approx.: 4,000 nos)

Key Deliverables

- ▶ Exclusive advertisement on one side of the bag, distributed from the registration counter.

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Start-up zone

* limited to 1 company



Mileage - high visibility in our unique business meet program

Pre-trade fair

- ▶ Logo visibility on the event website with hyperlinks.
- ▶ Logo visibility on all event emailers
- ▶ Logo inclusion in relevant print advertisements (partner media publications)
- ▶ Logo inclusion in relevant invitations (VIP invite, exhibitor invite, visitor invite)
- ▶ 1 emailer on Laser World of Photonics India database
- ▶ Announcement of partnership through social media platforms

During trade fair

- ▶ Prominent logo visibility at the Startup Zone
- ▶ 15 min interview opportunity at podcast
- ▶ Logo on relevant on-site branding
- ▶ Full page ad in visitor guide (online)
- ▶ Exclusive brandings at Start-up Zone



**LASER WORLD
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INR 4,00,000 | EUR 4,500

Plus Indian tax as applicable

Podcast

* limited to 1 company



Mileage - Visibility and branding

Key Deliverables

- ▶ 15 minutes podcast of the sponsors
- ▶ Prominent logo visibility at podcast station
- ▶ Logo on application onsite branding Advertisement in visitor guide

Pre-Roll Mentions:

- ▶ A 30-second mention at the beginning of the episode, where the host reads the sponsor's message

Mid-Roll Mentions:

- ▶ A 30-second mention during the middle of the episode

Social Media Mentions:

- ▶ Social media posts on the podcast's official channels, tagging and promoting the sponsor

Website Listing:

- ▶ Logo or link to the sponsor's website on the podcast's website or episode show notes
- ▶ Visitor guide
- ▶ Onsite branding

Roadshow partner

* limited to 2 companies



Mileage - Visibility and branding

Pre-trade fair

- ▶ Logo visibility in the promotional activities of the participated roadshow
- ▶ Announcement on partnership through social media platforms
- ▶ Logo visibility on the event website with hyperlinks
- ▶ Logo visibility in relevant roadshow's backdrop
- ▶ 1 emailer on Laser World of Photonics India database

During Roadshow

- ▶ 10 min presentation slot at the participated roadshow
- ▶ Table space at the participated roadshow



INR 3,00,000 | EUR 3,340

Plus Indian tax as applicable

Conference branding Matrix

	Platinum	Gold	Silver	Supporting
EXHIBITION	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
■ Logo visibility on the event website with hyperlinks.	✓	✓	✓	✓
■ Announcement on partnership through social media platforms. Shell space at the show (9 sqm) + electricity.	✓	✓	✓	✓
■ 2 emailers on Laser World of Photonics India database	✓	✓	✓	—

CONFERENCE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE	EXCLUSIVE
■ Logo visibility in the banners of the conference area and lunch area.	✓	✓	✓	✓
■ Logo visibility on the conference backdrop.	✓	✓	✓	✓
■ 1 min video at the conference breakout session.	✓	✓	—	—
■ Insertion of the brochure/flyer in the visitor kit (if any).	✓	✓	—	—
■ Speaking opportunity at the inauguration of the conference.	✓	✓	—	—
■ Speaking opportunity at the inauguration of the conference.	✓	—	—	—
■ Logo on lunch coupons	✓	✓	—	—
■ Logo on applicable onsite branding	✓	—	—	—

PRICE INR	INR 7,00,000	INR 5,00,000	INR 3,00,000	INR 1,00,000
PRICE EUR	EUR 8,000	EUR 5,750	EUR 3,450	EUR 1,150

Ball Pen Partner*

* limited to 1 company



Mileage - ensure your brand is remembered and visible even after the show mileage

Key Deliverables

- ▶ Exclusive company logo on the official Trade Fair Pen available in the Registration Area, at the Buyer Seller Forum, and the VIP Lounge (approx.: 4,000 nos)

Online

- ▶ Company logo to be featured in event website and linked to the company website
- ▶ Company Logo featured in one emailer to be send to our visitor database. Logo placed as per hierarchy
- ▶ Social media campaign

Print

- ▶ Logo on trade fair invitation

Onsite

- ▶ Logo on all applicable onsite branding



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How to book your Sponsorship Package

We will be happy to support you in making more of your participation in LASER World of PHOTONICS INDIA 2025.

► Contact us for more information and sponsorship booking:



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